Reception Room

COTTON CHATS

TRADE-MARK REG. U.S. PAT. OFF.

DRAPER CORPORATION
HOPEDALE MASS.

NO. 196. FEBRUARY 1919.

The 336,807 Northrop Looms

listed in our January COTTON CHATS sub-divide as follows:

179,290 Northrop Looms

in Southern States

152,548 Northrop Looms

in New England, Middle and Western States, and

4,969 Northrop Looms

in Canada

The proportion of Northrop Looms compared with common looms is still very much larger in the Southern States than in the North.

The 88,077 Northrop Looms in South Carolina are about twenty-six and one-half per cent. of the Northrop Looms in the United States.

The Northrop Looms of our January COTTON CHATS are divided among the several states as follows:

NEW ENGLAND STATES		
Connecticut	8,590	
Maine	20,348	
Massachusetts	59,919	
New Hampshire	23,386	
Rhode Island	22,556	
Vermont	1,440	
		136,239
MIDDLE AND WESTERN STATES		
California	253	
Arkansas	133	
Indiana	957	
Missouri	742	
New Jersey	2,671	
New York	9,747	
Ohio	4	
Oklahoma	64	
Pennsylvania	1,738	16,309
		152,548
SOUTHERN STATES		
Alabama	12,316	
Georgia	33,973	
Louisiana	1,364	
Maryland	133	
Mississippi	659	
North Carolina	30,311	
South Carolina	88,077	
Tennessee	4,071	
Texas	452	
Virginia	7,934	179,290
Canada		4,969

Of the Northrop Loom Shipments during the strenuous War Conditions a very large share, about

FOUR=FIFTHS, REPLACED OLD COMMON LOOMS.

THE CESSATION OF WAR

which we expect to be followed by Peace brings the textile manufacturers of this Country new problems.

High cost labor with shorter working hours makes a large increase in manufacturing costs. Should the mills adopt a 48 hour week, this reduction in hours will largely increase the overhead expense as the product per loom, or other textile machine, per hour will be the same whether the working hours are more or less per week.

THE NORTHROP LOOM

under such conditions **has a greater advantage than ever before.** Even if the loom does cost more than in pre-war times the saving in the labor cost of weaving based upon relatively high weavers' wages will make a better showing than with lower priced looms and weavers' wages at the old basis.

Another increased advantage of the Northrop Loom with a materially shortened number of working hours per week is its capacity to be operated during the noon hour and a corresponding time night or morning without any weavers at all.

Looms under such conditions violate no labor laws, but do increase the amount of cloth 15 to 25 per cent. per loom compared with what can be done by common looms on the same goods running mill hours only.

The shorter the working day the greater the proportional advantage of the Northrop loom in this respect.

YOU CAN NEITHER AFFORD

to operate common looms in competition with Northrop Looms, nor to experiment with makeshifts.

WHEN YOU BUY
A THING CHEAP,
REST ASSURED
YOU BUY
A CHEAP THING.